## **Project Origami**

Q15-26

#### **Cracker Products**

Q15-17

#### C1 – Breton Crackers



## C2 – Breton Popped Cracker Chips



#### C3 – Cheetos Cracker Trax



#### C4 – Cheez It Crackers



#### C5 – Cheez It Grooves



## C6 – Lay's Cracker Crisps



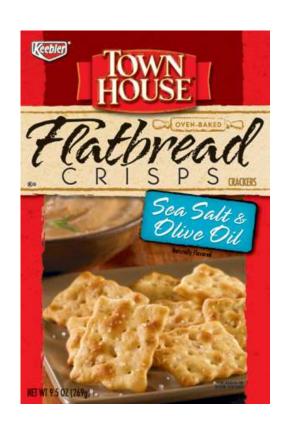
#### C7 - Keebler Club



#### C8 - Keebler Townhouse



#### C9 – Keebler Townhouse Flatbread Crisps



#### C10 – Pepperidge Farm Cracker Chips



#### C11 – Pepperidge Farm Goldfish



#### C12 – Pepperidge Farm Goldfish Puffs



## C13 – Pepperidge Farm Baked Naturals Crisps



#### C14 – Ritz Crackers



## C15 – Ritz Toasted Chips



## C16 – Special K Cracker Chips



#### C17 - Triscuit Crackers



## C18 – Triscuit Thin Crisps



#### C19 - Wheat Thins Crackers



## C20 - Wheat Thins Popped



#### C21 – Wheat Thins Toasted Chips



## Popcorn Snack Products

Q18-20

#### PC1 - Popcorners



## PC2 – Popcorn Indiana Chip'ins Popcorn Chips



#### PC3 – Simply Balanced Popcorn Chips



## PC4 – Special K Popcorn Chips



#### Potato Chip Products

Q21-23

#### PT1 – Kettle



## PT2 – Lay's



## PT3 - Popchips



## PT4 - Pringles



#### PT5 - Ruffles



#### **Pretzel Products**

Q24-26

## PZ1 – Keebler Pretzel Thins Oven Baked



#### PZ2 – Kettle Bakes Pretzel Chips



# PZ3 – Pressels Thin & Crispy Pretzel Chips



## PZ4 – Rold Gold Original



#### PZ5 – Rold Gold Pretzel Thins



#### PZ6 – Snack Factory Pretzel Crisps



## PZ7 – Snyders of Hanover



## PZ8 – Stacy's Pretzel Thins

