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## LOCAL INTEREST

Contact: Jeanne Cluess 212-439-9996

## NEWS

For Immediate Release

### **SPECIAL NEEDS ACTIVITY CENTER for KIDS (SNACK)**

April 1, 2011– Mr. Joseph W. Jordan, senior vice president, Behavioral Finance Strategies, MetLife and a New York City resident, secured a \$5,000 grant from the MDRT Foundation on behalf of the Special Needs Activity Center for Kids (SNACK). Mr. Jordan, an MDRT advocate and an active supporter of the Special Needs Activity Center for Kids (SNACK), nominated and endorsed the grant application.

The Special Needs Activity Center for Kids (SNACK), located in New York City, is a nonprofit organization that fills a void in the lives of children age 3-18 with Autism Spectrum Disorders and other similar developmental and behavioral disabilities by providing after school and weekend recreational programs designed and staffed to address their needs.

Representing the MDRT Foundation, Mr. Jordan presented this grant to the SNACK on February 10<sup>th</sup>, 2011 during a recognition dinner to honor the occasion. The MDRT Foundation grant will support one of SNACK's numerous programs.

Since its inception in 1959, the MDRT Foundation has donated more than \$26 million in 80 countries around the world and all 50 U.S. states. The Foundation is the philanthropic arm of the Million Dollar Round Table, The Premier Association of Financial Professionals and provides its members with a means to give back to their communities. MDRT is an international, independent association of more than 30,000 of the world's best life insurance and financial services professionals from 465 companies and 78 nations and territories. MDRT members demonstrate exceptional product knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business.

The mission of the Special Needs Activity Center for Kids (SNACK), a 501c3 not-for-profit organization, is designed and staffed to address the needs, support and daily challenges facing children, and their families, with Autism Spectrum Disorders. SNACK provides specialized instructional techniques not available in other special needs programs and is committed to never turning a child away - no matter how challenging the behaviors. SNACK is dedicated to providing these children with the help they need to thrive - the opportunity to make friends, improve skill levels, build confidence, have fun and participate in activities that typical kids do everyday. SNACK's activity centers are devoted to "Fun, Friends, and Hope" and welcomes those with physical disabilities, verbal and non-verbal language abilities, across all socio-economic, race, and ethnic backgrounds.