

RESILIENCE

Putting the “How-To” in Resilience

Tuesday, September 16th, 2014

8:30 am - 3:00 pm

New Jersey Institute of Technology



U.S.
Resilience
Project



The same business practices that help companies weather any storm – from market disruptions to hurricanes – also create the flexibility, agility and connectedness that drive prosperity. The Resilience Workshop is designed for business managers to learn about business practices that help them prepare for the unexpected and to make a business case for that investment. The Workshop will help participants:

- Identify the capabilities and competencies that their companies will need to manage the impact of disruption -- before the next crisis hits.
- Learn from business best practices and processes that have made other companies and communities more resilient.
- Catalyze a solutions-focused dialogue among managers from small businesses, large businesses and government.
- Look beyond risk to opportunity: understand how resilience tools can drive growth and innovation.
- Work with national leaders in Business Resilience including:
 - Don Wirth, former head of DuPont Global Supply Chain and Center for Operational Excellence
 - Edward Erickson, former head of Cisco Enterprise Resilience
 - Mike Chumer, Director of the Business Emergency Operations Center Alliance
 - David Paulison, former Director of FEMA

SUPPORTING PARTNERS

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Newark Alliance

Newark Regional
Business Partnership

NJ Climate
Adaptation Alliance

NJ Manufacturing
Extension Partnership

Princeton Public Affairs Group

Rutgers Climate Institute

By Invitation Only

No charge for admission or parking to participants.

“Resilience is not just about strengthening our ability to deal with disruption. It also drives better customer service, operational excellence and productivity.”

*Don Wirth, former Vice President, DuPont
Resilience Workshop Keynote Speaker*

RESILIENCE

What You Will Learn at the Workshop



U.S. Resilience Project



Why should you care about becoming resilient?

43.5%

More than 43% of SMEs do not reopen following a disaster.

29%

29% of SMEs close for good within 2 years.

57%

57% of SMEs have no disaster recovery plan.

What new risks should you be preparing for?



CYBER RISKS

Cyberattacks on small businesses rose 300% in 2012.



CHANGING CLIMATE RISKS

Weather-related losses rose to more than a trillion dollars in 2012 and the changing climate will make New Jersey increasingly vulnerable to losses.



ENERGY RISK

The US Department of Energy warns that power outages are likely to be more frequent. Small businesses can lose \$3,000/ day during downtimes.

What are the best practices in Resilience?



Stay alert to potential shifts and shocks.



Engage employees in problem-solving.



Create simple, standardized and sustainable operating disciplines.



Communicate up, down and across the organization.



Know your value chain.



Learn what your suppliers, customers and competitors know.

For Additional Information or to RSVP:

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