

VERIZON INNOVATIVE APP CHALLENGE

Do you know **students who simply *have an idea* for a unique mobile app** that could solve a problem for your school or community? Would these students like to **learn how to build a mobile app**? If so, it could help your school win \$20,000!

Students can learn from professionals with the Massachusetts Institute of Technology Media Lab in developing their app to make it market-ready. What's more, the students retain intellectual property rights to the app and any income that can be derived from its distribution.

It is all part of the FREE **Verizon Innovative App Challenge**, and you can register your school's intent to participate through December 3, 2013. Visit www.verizonfoundation.org/appchallenge to learn more and register.

The Challenge partners the Verizon Foundation with the Technology Student Association, Samsung, and the MIT Media Lab. The App Challenge is open to all U.S. middle and high schools, regardless of their participation in TEAMS.

Schools can enter more than one team! Boost your school's chances to win by approaching fellow mat science, technology, and engineering and math faculty members to assemble teams.

Get in the game. Here's how...

After registering, your team will need to submit the following by December 3:

- A 3-minute video describing the app, the problem it will solve, and how it will function
- An essay, no longer than 1,000 words, that demonstrates your team's understanding of the design process, the app's functionality, and how the app will make a difference.
- A form completed by your principal or administrator agreeing to the Challenge's rules and use of the prize money.

Your school could be a winner...

There will be 8 winning teams (four middle schools and four high schools). Each team member gets a free Samsung Galaxy tab with their school earning a \$20,000 cash grant. Representatives from the 8 winning school teams will be invited to the 2014 National TSA Conference to present their apps to the 5,000-plus conference attendees. It's a great professional development and networking opportunity for students, helping inspire their academic ambitions and possible careers in the STEM disciplines.

Register your school's intent to participate today: www.verizonfoundation.org/appchallenge

