

BY THE NUMBERS

UNWTO: International tourism beats expectations

International tourist arrivals grew by 5% in 2013, reaching a record 1,087 million arrivals, according to the latest UNWTO World Tourism Barometer. Despite global economic challenges, international tourism results were well above expectations, with an additional 52 million international tourists traveling in 2013. For 2014, UNWTO forecasts 4% to 4.5% growth - again, above the long term projections.

Demand for international tourism was strongest for destinations in Asia and the Pacific (+6%), Africa (+6%) and Europe (+5%). The leading sub-regions were South-East Asia (+10%), Central and Eastern Europe (+7%), Southern and Mediterranean Europe (+6%) and North Africa (+6%).

The **Americas** (+4%) saw an increase of six million arrivals, reaching a total of 169 million. Destinations in North and Central America led growth (+4% each), while South America (+2%) and the Caribbean (+1%) showed some slowdown compared to 2012.

"2013 was an excellent year for international tourism," said UNWTO Secretary-General Taleb Rifai. "The tourism sector has shown a remarkable capacity to adjust to the changing market conditions, fueling growth and job creation around the world, despite the lingering economic and geopolitical challenges."

UNWTO forecasts international arrivals to increase by 4% to 4.5% in 2014, again above its long-term forecast of +3.8% per year between 2010 and 2020. The UNWTO Confidence Index, based on the feedback from over 300 experts worldwide, confirms this outlook with prospects for 2014 higher than in previous years.

In 2014, regional prospects are strongest for Asia and the Pacific (+5% to +6%) and Africa (+4% to +6%), followed by Europe and the Americas (both +3% to +4%). In the Middle East (0% to +5%) prospects are positive yet volatile.

Europe led growth in absolute terms, welcoming an additional 29

million international tourists in 2013, raising the total to 563 million. Growth (+5%) exceeded the forecast for 2013 and is double the region's average for the period 2005-2012 (+2.5% a year).

In relative terms, growth was strongest in **Asia & the Pacific** (+6%), where international tourists grew by 14 million to reach 248 million. South-East Asia (+10%) was the best performing sub-region, with growth comparatively more moderate in South Asia (+5%), Oceania and North-East Asia (+4% each).

Africa (+6%) attracted three million additional arrivals, reaching a new record of 56 million, reflecting the ongoing rebound in North Africa (+6%) and the sustained growth of Sub-Saharan destinations (+5%). Results in the **Middle East** (+0% at 52 million) were rather mixed and volatile.

Russia and China lead growth

Among the ten most important source markets in the world,

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INTERNATIONAL NEWS

ETRC - Russian Ministry issues new security arrangements

The Russian Ministry of Transport has introduced heightened security arrangements for all airports in the Russian Federation ahead of the Winter Olympics in Sochi next month.

ETRC has now clarified the restrictions, which are in effect, apply to pre-flight security checks at Russian airports and prevent passengers from carrying any liquids in their hand luggage other than baby food and personal medicines. They do not restrict passengers from purchasing duty free liquids at Russian airports airside after security.

The restrictions do not impact on passengers arriving at Russian airports as there is no security screening upon arrival. However, ETRC understands that transfer and transit passengers may be affected depending upon airline policy on whether they can collect their hold luggage and repack their liquids before taking their next flight.

According to the Ministry's statement the restrictions came into effect on January 11, 2014 and will continue to mid-March.

Dufry expands in Africa

Dufry Duty Free (DDF) has expanded its presence in Africa, entering into a partnership with Novignis, an investment and consulting firm with a significant presence in Africa and Nigeria in particular. DDF signed a 10-year concession contract with the Federal Airport Authority of Nigeria (FAAN) to operate three duty free shops in two of the major airports in the country.

DDF will operate a 380sqm departures duty free shop at Murtala Muhammed International Airport, Lagos, the largest airport in Nigeria. Dufry will also operate two duty free shops, totaling 85sqm, in the departure hall of the Nnamdi Azikiwe International Airport, Abuja.

Texas begins collecting taxes on spirits and tobacco at seaports

The Texas Alcoholic Beverage Commission (TABC) has begun collecting personal importation taxes on alcohol and cigarettes from passengers returning from cruises in Galveston, effective January 4, 2014.

Cruise travelers disembarking out of the Port of Galveston now need to pay the tax for alcoholic beverages and cigarettes imported into the state that were purchased *either on the ship's duty free store or at a foreign port of call.*

TABC Director of Communications Carolyn Beck tells *TMI* that the State has been collecting such taxes at land border locations for the past 40 years, through 20 ports of entry collection facilities along the Texas-Mexico border.

The Texas legislature has now appropriated funding to extend the tax collection from seaports as well, says Beck.

Galveston Port is the first seaport location where this tax will be collected with plans to extend to the Houston-Bayport facility in the fall of 2014.

Section 107.07 of the Alcoholic Beverage Code, in effect for over 40 years, requires that each adult (21 years and over) importing alcoholic beverages into the state for personal consumption pay the state tax and an administrative fee of \$3.00. The law limits personal importation by an adult to once every 30 days with limits of: 1 gallon of distilled spirits, 3 gal-

lons of wine, and 288 ounces of malt beverages (24 12-ounce containers).

Persons importing alcoholic beverages must personally accompany the product as it enters the state.

The new tax collection points staffed with TABC personnel are situated at both terminals 1 and 2 at the Galveston facility where patrons come through the U.S. Customs secondary checkpoint.

Beck says that the program has been operating smoothly since it started earlier this month. TABC is working with Port of Galveston officials to ensure that the tax collection is done efficiently, with limited disruption of port operations and delays to the passengers.

US airports reaching record passenger numbers

MIA achieves 50-50 split between domestic and international passengers as it strives to become a Global Hub

For the fourth year in a row, Miami International Airport set a new all-time record for passenger traffic, reaching 40.5 million passengers in 2013, up by nearly 2.75% (1.1 m passengers) over 2012. The airport also set a new all-time record for cargo with 2.1 million tons of goods moving through the global gateway last year.

MIA enjoys a nearly 50-50 split between domestic and international passengers, with more than 20.2 million international travelers, up a robust 4.3%, and 20.3 million domestic travelers, up 1.3%, passing through the airport last year.

Only New York's JFK airport has a higher percentage of international traffic, where 53% of passengers were international. However, MIA reports that it currently offers more international passenger flights than any other U.S. airport.

Aviation Director Emilio T. Gonzalez, who took over from Jose Abreu in April 2013, says his goal now is to make Miami a Global Hub. In an exclusive interview with *TMI*, Gonzalez says that with the infrastructure now in place for MIA's North and South Terminal, his focus now is on Customer Service, Passenger Experience, and attracting more international carriers.

"We have an incredible relationship with American Airlines, but we also want to position ourselves not just as a gateway to the Americas, but as a Global Brand," he says.

With Qatar Airways beginning service from Doha to Miami in June, plus a number of other new international carriers coming online, he says this is a good time for MIA.

"My goal is to add an Asian carrier, a Middle Eastern carrier and an African carrier [for passenger traffic]; and after that a Scandinavian carrier," he said. *TMI* will feature the full interview in the March 2014 Orlando magazine issue.

MIA added seven new international destinations to its global route network last year: Canadian low-cost carrier WestJet added direct service to Calgary; while American Airlines added service to Pointe-a-Pitre, Guadeloupe; Fort-de-France, Martinique; Cozumel, Mexico; Milan, Italy; and Curitiba and Porto Alegre, Brazil.

Brazil remains MIA's top international market. The airport now serves nine destinations in Brazil, and is adding Belem next month in advance of the 2014 World Cup. New service to Brussels, Belgium will begin in April and direct service to Doha, Qatar begins in June.

New York airports break traffic records

The Port Authority of New York and New Jersey reported a record-breaking year for passenger numbers in 2013. The four airports under the jurisdiction of the Port Authority — JFK, LaGuardia, Newark Liberty and Newburgh/Stewart — welcomed a combined 111.6 million air travelers during 2013, surpassing the previous mark set in 2007 by more than 1.5 million passengers.

By airport, JFK set a new annual record with a total of 50 million passengers during 2013, which included an all-time high of 26 million international passengers. LaGuardia Airport recorded an estimated 1.6 million international travelers, also a new record.

LAX international traffic up nearly 5%

International passenger volume at Los Angeles International Airport (LAX) for 2013 reached a record high of 17.9 million passengers, up 4.1% over 2012 results, and eclipsing the previous high of 17.5 million reached in 2005.

International passengers represented 26.7% of LAX's total passenger volume, which grew 4.7% in 2013 to 66.7 million passengers from 63.7 million in 2012. Domestic passenger volume grew 4.9% to 48.8 million from 46.5 million in 2012.

Total air cargo (mail and freight) processed at LAX during 2013 was 1,926,050 tons, a decline of 1.5% from 1,955,593 tons in 2012.

"The record international passenger activity at LAX is attributable to an improving

worldwide economy, especially in the Asia-Pacific region, and to a modest strengthening of the Southern California economy," said Gina Marie Lindsey, executive director of Los Angeles World Airports (LAWA), the Los Angeles City department that owns and operates LAX and two other Southern California airports. "In addition, U.S. and overseas airlines are starting or expanding international service at LAX as a result of our on-going, multi-billion-dollar LAX Modernization Program, which is complemented by major airlines investing hundreds of millions of dollars to renovate their respective domestic terminals."

LAX is the sixth busiest airport in the world and third in the United States, based on 2012 airport rankings.





IAADFS: Strong exhibitor demand for 2014 Duty Free Show of the Americas

Industry trade group the International Association of Airport Duty Free Stores (IAADFS) reports strong exhibitor demand for the annual Duty Free Show of the Americas, which it says “suggests another outstanding environment in which to conduct business.” The 2014 event will take place March 9-12 at the Orlando World Center Marriott in Orlando, Florida.

Based on early pre-registration figures and the response from exhibitors, IAADFS reports that nearly all of the companies that exhibited in 2013 are slated to return again for 2014, with many seeking larger exhibit spaces. As of last week, 185 companies have taken space on the exhibit hall floor.

Nearly 30 exhibitors, new or returning from previous years, have been added.

“We have always been fortunate to have a very dedicated exhibitor base, and this year is no exception,” commented IAADFS Executive Director Michael Payne. The exhibit hall has grown 2+% compared to 2013, with the association still working to add space to meet demand.

The updated floorplan and exhibitor list can be found at

www.iaadfs.org/2014floorplan.

Advance registration for the show will remain open until the beginning of on-site registration on the morning of Saturday, March 8. Registration includes access to the exhibit hall plus all IAADFS-sponsored social events – the Opening Reception, Gala Evening, and Club Americas, to maximize networking opportunities for all attendees. Please go to www.iaadfs.org/dutyfreeshow for more information.

BPI Canada to distribute Ferragamo fragrances in Canada

Ferragamo Parfums has entered into an exclusive multi-year sales, trade marketing and distribution agreement for Canada with Beauté Prestige International Canada, effective the beginning of 2014.

Ferragamo Parfums has been distributed in Canada since 1998 and is currently carried in several department and specialty stores in Canada, including Hudson’s Bay, Holt Renfrew, Sephora, Murale and select perfumeries.

“This partnership reinforces our collaboration with the BPI Group, with which we have settled an agreement for the US market in 2013, reflecting our long term strategy of teaming up with strong partners and aiming for a high level brand positioning. We are sure that BPI Canada will play a crucial role in developing our business in the Canadian market,” says Luciano Bertinelli, CEO of Ferragamo Parfums S.p.A.

Dino Pace appointed CEO at Perfume Holding

Dino Pace has been named the new world CEO at French/Italian beauty company Perfume Holding, replacing Enrico Ceccato who will step into the Chairman position of the group.

An Italian manager well-known in the world of luxury and selective



Dino Pace has been named CEO of French/Italian beauty company Perfume Holding.

products, Pace’s background includes management positions in the watch industry with Swatch Group, in the beauty industry with Coty, and the fashion industry with Diesel Italia, where he was Managing Director.

All key company functions at Perfume Holding will report to Dino Pace: both marketing and product development based in Paris and administration, financial control, production and human resources management based in Parma; as well as regional sales managers who are responsible for worldwide distribution.

The company’s product portfolio includes Atkinsons, Ferrari, John Galliano, La Perla, Sergio Tacchini, Iceberg, Ducati, Liu Jo and many other brands.

For sales or more information about these brands in the Americas, please contact Marco Lares at Marco.Lares@perfumeholding.com.

The Trinity Forum postponed to September

ACI World, ACI Asia-Pacific and *The Moodie Report* have announced that The Trinity Forum 2014, scheduled to take place in Bangkok on February 26-28, has been postponed until September 17-19, 2014 due to a deteriorating political situation in Bangkok.

Circumstances have worsened sharply in recent weeks, culminating in Thailand’s government declaring a 60-day state of emergency on January 21.

“Our top priority is the safety of all attendees which under the present circumstances could be compromised,” the organizers said in a joint statement.

The organizers expect that the political situation will have stabilized by the new date in September. The Trinity will take place at the same venue, The Pullman Bangkok King Power. The event is hosted by King Power Group of Companies and Airports of Thailand.

Delegates can either seek a refund of their registration fee through ACI Asia-Pacific or simply have their registration transferred to the new September event. Similarly, for hotel bookings, delegates can obtain a full refund from the Pullman Bangkok King Power.

For more information visit:

www.trinity2014.com or contact:

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San Francisco
International
Airport

TRAVEL MARKETS
INSIDER

SFO re-opens transformed Boarding Area E

SFO has unveiled the newly renovated Boarding Area E in Terminal 3 that reopens on January 28 with 10 gates for United Airlines.

The \$138 million renovation of Boarding Area E is part of a capital program to renovate SFO's Terminal 3 East (T3E), which includes the 68,800-square foot Boarding Area E and the 150,000-square foot eastern concourse connecting to Boarding Area F. Closed since July 2012, Boarding Area E has been completely transformed with a sophisticated design that offers abundant natural daylight, sweeping views, unique lounge-like seating and waiting areas, thoughtful luxury guest amenities, with an emphasis on comfort, convenience and sustainability.

Originally constructed in 1981, Boarding Area E was renovated through a design-build partnership between Hensel Phelps, Gensler and the KPA Group

The second phase of the T3 East program now underway will connect the concourse between Boarding Areas E and F that includes a state-of-the-art security checkpoint with up to 10 lanes and new wait time technology, an additional three airplane gates and expanded concessions and guest amenities. With

a budget of \$209 million, this portion of the project will re-open in phases between July 2014 and July 2015.

"SFO's Terminal 3, Boarding Area E is another example of how San Francisco is investing in its infrastructure, creating jobs, and improving the airport with the best in the nation environmental leadership and sustainability goals," said San Francisco Mayor Ed Lee.

Key features of the renovated area include: **The Flight Deck**

interactive infotainment center at the Boarding Area's entry designed by Razorfish; **Lounge Seating** offering diverse options, including the iconic Fritz Hansen "egg" chairs; swivel lounge chairs and whimsical Bouloum Loungers; **Spirograte**, an interactive art installation, more than 375 power outlets and 9 work stations; free WiFi and Maps On The Go; and amenities such as 5-star restrooms with private dressing areas and a private nursing area for mothers and children.

Essence Corp. & Clarins run with the John "Bull"s



Essence Corp.'s Guillaume Bona, Brenda Cortes, Marcel Visbal, and Clarin Group's Massimiliano Don, (far right) join John Bull's Claudine Butler at the Marathon Bahamas last week. John Bull, one of the sponsors of the annual race, partnered with Essence Corp. to distribute thousands of Clarins samples to the runners.

UNTWO 2013 tourism numbers beat estimates

Continued from page 1
China, which became the largest outbound market in 2012 with an expenditure of US\$ 102 billion, saw an increase in expenditure of 28% in the first three quarters of 2013. The Russian Federation, the 5th largest outbound market, reported 26% growth through September.

The performance of key advanced economy source markets was comparatively more modest. France (+6%) recovered from a weak 2012 and the United States, the United Kingdom, Canada and Australia all grew at 3%. In contrast, Germany, Japan and Italy reported declines in outbound expenditure.

Other emerging markets with substantial growth in outbound expenditure were Turkey (+24%), Qatar (+18%), Philippines (+18%), Kuwait (+15%), Indonesia (+15%), Ukraine (+15%) and Brazil (+14%).

PPI Group enhances services to cruise industry with new partnerships

Cruise travel publication Porthole Cruise Magazine has entered into partnerships with two leading tourism entities over the past month. In a partnership with the Greater Miami Convention & Visitors Bureau (GMCVB), Porthole publisher PPI Group helped promote the first-ever Miami Cruise Month, which throughout the month of January aimed to attract cruisers to extend their stay in Miami before or after their cruise.

More than 5 million cruisers are expected to pass through PortMiami this year and Miami Cruise Month is providing incentives for cruisers to spend time in the city before or after their cruise.

The dedicated website, miamicruisemonth.com, featured special offers on cruises from PortMiami, as well as hotel packages, pre/post tours, and attractions. Cruisers should also look for Miami coverage on Porthole.com and Twitter.

PPI Group also formed a partnership with online tourism guide Cruise Critic that will provide retailers, destinations, and brands with opportunities to tap into Cruise Critic's expansive base of site visitors while expanding the retailer experience for cruise passengers before they even set sail.

To kick off the partnership, PPI Group, which specializes in media programs for the cruise and travel industry, will offer new online opportunities that have been specially created by Cruise Critic, the leading web site for cruise ship reviews and information, and the world's largest online cruise community. This in turn will help cruisers plan their onshore shopping experiences and make more educated decisions prior to their cruise.



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Advanced MS Office
(Word, Excel, Power-Point)
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Strong organizational skills,
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Clarins Division:**International Trainer.**

based in Miami

and willing to travel 50% of the
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Candidate must be fluent in
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**West Coast Sales Coordinator
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Willing to travel 50% - 60%. Area: LAX,
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Advanced MS Office (Word, Excel,
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Strong organizational skills, self-
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Please send resumes to

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Ability to multitask and prioritize in a
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Proficient with Microsoft Office Suite
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**- A Division of Otis McAllister -
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The position is based in Ft. Lauderdale,
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ACG's travel retail tobacco
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Tobacco Brands Include:

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Borkum Riff.

Confectionery Brands Include:

The Ghirardelli Chocolate Company,
Lindt & Sprüngli, Ferrero, Turin,
Frey, Jelly Belly.

Mandatory Requirements:

Fluent in English and Spanish.
Read & understand design plans.
Microsoft Office. Execute a proper
marketing/business plan.
Training to learn Navision
(computer software).

Experience: Internship and/or up
to 1 year working in related field
Undergraduate Degree.

**AMERICAN CARIBBEAN
GATEWAY**

**- A Division of Otis McAllister -
has an immediate opening for a**

ADMINISTRATIVE ASSISTANT

This title will be reporting directly to the
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Administrative Writing Skills
Microsoft Office Skills (Outlook, Excel,
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Organizational Skills, Computer savvy,
Professionalism, Supply Management,
Inventory Control, Verbal
Communication, Customer Service
Orientation, Teamwork

Mandatory Requirements:

Fluent in English and Spanish.
Portuguese is a plus.
Training to learn Navision. Experience:
Internship and/or up to 1 year working in
related field
Undergraduate Degree

Please send resume and
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Marc Panara: marc@usaacg.com
and

Nick Tamma: nick@usaacg.com
Or call: (954) 524-9097

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Minimum requirements include

- Bachelor's Degree in Business,
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of product marketing – preferably in
new product development,
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Preferred requirements:

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Ideal candidate will have a minimum
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recruitment and supervision of
salespeople, implementation of the

brands merchandising and
promotion guidelines. Experience
in retail sales is a plus.

Must be fluent in English and
Spanish. 40-50% travel.

Please submit resumes to
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