

VOTE NO ON 91! OREGON CAN LEARN FROM COLORADO'S MISTAKE.



NO established driving rules for marijuana impairment in Measure 91

NO legitimate way to regulate amount, as there's no limit on # of growers or # of locations

NO THC potency testing requirements on marijuana grown or marijuana edibles sold

NO packaging/labeling requirements on marijuana edibles (as other food & drug products are required to be)

NO restrictions on marketing & advertising for "marijuana edibles" that are appealing to kids

Kids and adults cannot tell which products have marijuana in them (all of them do) → → →



FACTS:

1) Today's marijuana is 300%-800% more potent than marijuana of years ago. This is not the same Woodstock weed that baby boomers and Generation Xers used. (Source: Politifact)

2) With Measure 91 the amount each person can possess and legally grow in their home is significant and concerning:

½ pound of usable marijuana at any given time, AND, Over a half gallon of marijuana products in liquid form, AND

1 pound of solid marijuana products in solid form (such as "edibles"), AND 1 ounce of marijuana extracts, AND

Can grow up to 4 marijuana plants in home (each marijuana plant can put off over 1lb of marijuana on average), AND

A person can possess up to 1 ounce of usable marijuana in a public place, AND

A person can deliver up to 1 ounce of marijuana to someone else, non-commercially, as long as they are 21 or older.

3) With Measure 91 there is NO established rules in Oregon regarding what is considered intoxicated driving for marijuana. Traffic fatalities involving drivers testing positive for marijuana have increased 100% from 2007-2012 in Colorado (Source: August 2014 HIDTA report www.rmhidta.org)

4) Marijuana edibles (Capt Chronic instead of Capt Crunch, Kif Kat instead of Kit Kat, and kids candy like gummy bears, lollipops, chocolate, cookies, drinks) are products that appeal to kids and can be marketed to kids.

Often THC concentrate of 80% or higher is used in or on these edibles.

There is no regulation of these products by the FDA.

Eating marijuana affects the body differently than smoking it.

Marijuana edibles have already been involved in deaths in Colorado



Two Denver Deaths Tied to Recreational Marijuana Use

(Source: CBS news)

5) Lowering the perception of harm and increasing access to marijuana means increase use among youth.

Most states with Medical Marijuana Programs already have higher youth use rates than states that don't. Legalization will make marijuana more accessible to youth. In Colorado, where marijuana is now legal for marijuana use, 12-17 year old marijuana use rate is 39% higher than the national average. (Source: CTEPA Colorado)

6) Research shows for every \$1 the government receives taxing harmful substances like alcohol and tobacco, it spends \$10 in social costs. Oregon won't make money if the government spends more on the social costs of marijuana than it makes in taxes. Big Marijuana business will profit, & the rest of Oregonians will pay the social cost. Measure 91 allows growing marijuana at home. Why would people buy it in a store & pay taxes, when they can grow it at home for free?

7) New Approach Oregon's claim that 12,808 people were arrested for marijuana-related crimes in Oregon in 2012 is FALSE. 2,754 people were arrested. (Source: Polifact)

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