

FOR IMMEDIATE RELEASE

Millennium Partners Signs Arnold Worldwide and Havas Media as Lead Tenant at Millennium Tower/Burnham Building

**Sister agencies to start operations of new
125,000-square foot Boston office on September 1, 2014**

BOSTON (April 12, 2013) – Millennium Partners, developer of the award-winning Ritz-Carlton Hotel and Towers and other acclaimed projects in Boston and around the country, today announced it has signed its lead office lease for the Millennium Tower/Burnham Building project at the downtown Boston site of the former Filene's store. Arnold Worldwide and its sister agency Havas Media, both subsidiaries of Havas Advertising, the world's sixth-largest communications group, will take occupancy of 125,000 square feet of office space at the Burnham Building on September 1, 2014. The Burnham Building will be the global headquarters for Arnold Worldwide.

The Millennium Tower/Burnham Building development is recognized as an essential step in reaching the next level of economic regeneration of the neighborhood and its return to its prominence as a dynamic city center.

Arnold Boston President, Pam Hamlin said, "We were drawn to the history of innovation of the Burnham Building and Millennium's forward-looking plan for the modern workplace that inspires collaboration. We're also excited to move to a neighborhood that is catering specifically to collaborative and creative companies like Arnold Worldwide. Our new building was a modern architectural first for commerce when it was constructed and we're all eager to get there and create our own firsts."

Pete Favat, Chief Creative Officer of Arnold Boston, added: "It's exciting to have this historically inspiring space just waiting for us to mold and design around how we work not just today, but how we envision our future. It is very important to us to create a space that doesn't just inspire us, but represents the Arnold brand and mission."

Centrally situated in historic downtown Boston with convenient access to public transportation, the Millennium Tower/Burnham Building project will offer Boston's innovative and highly-educated workforce a dynamic business location.

"Downtown Crossing is buzzing with new energy, and Arnold Worldwide's commitment to bring its Worldwide Headquarters to the Burnham Building speaks volumes about the future of the neighborhood," said Mayor Thomas M. Menino. "Today's announcement marks another significant step forward in our ongoing efforts to rebuild this part of downtown. I'd like to thank Millennium Partners for their continued partnership in that work."

The renovation of the Burnham Building, originally completed in 1912 for Filene's Department Store and the only structure in Boston designed by legendary Chicago architect Daniel Burnham (1846-1912), will commence shortly. Plans for the Burnham Building include more than 135,000 square feet of active and varied retail space on the lower floors, and nearly 200,000 square feet of innovative office space on the upper floors. In addition to Arnold Worldwide's 125,000 square feet of space, 75,000 square feet of first-class office space remains available to prospective tenants.

"Arnold Worldwide's confidence in the project kicks off the long awaited redevelopment of the Filene's site," said Anthony Pangaro, principal at Millennium Partners/Boston. "We look forward to welcoming this award-winning, creative talent to our project. We believe Arnold will be the first of many dynamic office users, retailers and residents that will call the Millennium Tower and Burnham Building their home."

Restoration of the Burnham Building is part of Millennium Partners' \$630 million redevelopment plan for the vacant site of the former Filene's Department Store. Adjacent will be Millennium Tower, a striking 625-foot building comprised of 450 luxury residences above 95,000 square feet of additional retail space on its lower floors.

Millennium Partners' latest project follows the company's success with the Ritz-Carlton Hotel and Residential Towers, and Millennium Place, its current, condominium offering. Millennium Place, a 15-story, \$220 million luxury residential building located at the apex of Avery Street in downtown Boston, is nearly 60 percent sold and will be available for initial occupancy this October. Together these developments are seen as critical to the revitalization of this part of Boston.

Representing Havas Advertising/Arnold Worldwide in the lease transaction were real estate brokers Charles O’Conner and Joseph Fallon of Cassidy Turley.

Representing Millennium Partners in the lease transaction were real estate brokers David Fitzgerald and Timothy Lyne of CB Richard Ellis - N.E. Partners, LP

About Arnold Worldwide

Arnold Worldwide is a global communications company proud to represent a diverse portfolio of clients including Aetna, American Eagle Outfitters, Carnival Cruise Lines, CVS/pharmacy, Fidelity Investments, The Hershey Company, Huntington Bank, Jack Daniel's, Kohler, McDonald's, Milk-Bone, New Balance, Ocean Spray, Panasonic, Progressive, Sanofi, Titleist, truth®, Tyson Foods, Unilever, University of Phoenix, Vertex, Volvo and many other great brands. Arnold delivers services across all communication touch points – advertising, digital, promotions, direct, design, branded content – and is part of Havas Creative with offices in Amsterdam, Boston, Lisbon, London, Madrid, Melbourne, Milan, Moscow, New York, Prague, São Paulo, Shanghai, Sydney, Toronto and Washington DC. www.arnoldworldwide.com

About Havas Media

Havas Media is a media brand with a different approach. Our teams are structured to adapt to the digital, real time world that we live in. Like everyone in the [HAVAS](#) group, we integrate our digital expertise at the center of everything we do. We call this approach “digital at the core”. We work in a way that allows us to draw upon our specialist teams that span across search, mobile, digital, experiential, sport, branded entertainment, research, economic modelling, data analytics and CRM. We have such award-winning brands as Havas Sports & Entertainment, ignition, Mobext, Cake, Artemis and Affiperf. Further information can be found at www.havasmedia.com or follow us on Twitter at @HavasMedia.

About Millennium Partners

Founded in 1991, Millennium Partners is an internationally recognized residential developer of luxury mixed-use properties, responsible for dramatic showcase properties in some of the nation’s most dynamic urban locations. Millennium Partners has created an unparalleled portfolio of 27 properties that bring together luxury condominiums, state-of-the-art entertainment complexes, world-class spa and fitness facilities including The Sports Club/LA, Class-A office space, and five-star hotel brands, including The Ritz-Carlton Hotel Company LLC and Four Seasons Hotels and Resorts. <http://millenniumptrs.com/>

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