

Cleaning
Welcoming
Promoting
Connecting
Transforming
Downtown Boston

Founded in September 2010, the Downtown Boston Business Improvement District Corp. is a 501(c)6 non-profit made of up of over 500 property and business owners committed to achieving downtown's full potential as a vibrant and thriving destination. We work toward this goal by providing programs and services that will enhance business activity and attract further investment in the area.

Clean and Hospitality Ambassador Program

The BID's mission is to create a vibrant and welcoming environment for everyone who experiences downtown. To improve conditions to standards that will make downtown a premier destination, the BID has allocated 62% of its budget to the Cleaning and Hospitality Ambassador Program.

Friendly ambassadors wearing bright orange shirts and green jackets are on the streets, seven days a week, 6 am to 10 pm providing services that target the needs of the district. Ambassadors work to:

- Remove graffiti from public spaces
- Sweep and power wash sidewalks
- Remove litter and weeds
- Water flower baskets and planters
- Assist pedestrians who need directions
- Connect homeless individuals to social services programs
- Visit business owners regularly to extend the BID's outreach

Our ambassadors reflect Boston's rich diversity and collectively they speak eight languages in addition to English. All are trained in first aid and CPR.

About Downtown Boston BID

BID Area Facts

Number of blocks.....	34
District size.....	4.2 million sf
FY 2011 budget.....	\$2.9 million
Member properties.....	528

Economic Development and Marketing Services

The Downtown Boston BID works to increase business activity and to attract further investment to downtown. Our economic development functions and marketing materials support property owners, brokers, leasing agents, and businesses in their efforts to recruit and retain tenants, retailers, employers, residents, customers, and visitors to Downtown Boston. Our functions:

- Develop and maintain regular profiles of the downtown economy
- Support real-estate brokers in recruiting new tenants by downtown market information and advertising available space
- Maintain regular communication with downtown businesses to encourage retention
- Distribute a weekly e-newsletters with over 4,000 subscribers to advertise promotions, events, and district news
- Promote downtown's diverse amenities through local media outlets, concierge organizations and tourism bureaus and developing a print and online Visitor's Guide



BUSINESS IMPROVEMENT DISTRICT

Stepping Up Downtown! Markets, Music, and Events

To create a vibrant environment for district residents, workers, and visitors, the Downtown Boston BID schedules regular programming all year round.

Summer Series (May through October)

The Boston Phoenix / WFNX Thursday Night Block Parties Boston's biggest patio party with DJ's and live music, prizes, beer and wine, and food from local restaurants.

Art Fridays Downtown's largest weekly outdoor arts and crafts market, with thousands of patrons shopping for original jewelry, clothing, accessories, and objects in wood, metal, and fiber handmade by local artisans. Enjoy live music performances while you shop.

Classic Car Shows View beautifully restored classic cars from the 30s, 40s, 50s, 60s, and 70s every Saturday in May and August.

Jazz in July Enjoy live performances of fine jazz music afternoons and evenings throughout July while you shop, meet friends, and dine downtown.

Kitchen and Garden Specialties Market
(Upcoming)

Holiday Market and Winter Festival
(November and December)

Downtown Marketplace (Year-round)

Upcoming Events

No other neighborhood has within walking distance the range of amenities, unique retail options, dining and entertainment choices that Downtown Boston offers. The Downtown Boston BID will debut special events this summer and fall to provide a wide variety of entertainment and showcase the best downtown has to offer.

- Theater District: Behind the Scenes
- Restaurant Crawl
- Women's Shopping Event
- Home Tour
- Retail Treasures
- Downtown Book Fest
- Antiques & Appraisals Fair



Beautification and Capital Improvements

The BID works to improve and maintain the physical space through landscaping, consistent design, new street furniture, and wayfinding.

Community Service | As part of its commitment to creating job opportunities, the BID partners with Project Place workers, who perform sidewalk power washing and plant maintenance services. Project Place promotes hope and opportunity for homeless and low-income individuals by providing skills, education, and resources to obtain stable employment and housing. The BID is proud that Project Place workers are part of the BID services team.

BID Funding and Oversight | The BID is funded by commercial property owners who pay a special assessment based on each property's value. BID members represent over 500 properties and a wide cross-section of Boston's business community. An elected board of directors made of 34 business and civic leaders governs the BID. A staff manages daily operations.

Key Partnerships | A successful BID would not be possible without our Neighborhood Advisory Board, a collaborative partnership of property and business owners; city officials and agencies; educational, cultural, historical, and religious institutions; social services organizations; real-estate professionals, and residents.

Let the Downtown Boston BID be your resource.

Contact the Downtown Boston BID

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