



Automotive Service Association  
of Missouri & Kansas  
A division of ASA of Greater Kansas City, Inc.

**INFOFAX**

ASA of Missouri/Kansas  
presents

# Social Media Basics

presented by

**Demandforce**  
Growth. On Demand.



Whether you make the occasional post/tweet/blog on your company's page or you have no knowledge of how social media works, this event is for you. Join ASA of Missouri/Kansas and Demandforce to learn what social media is available to you and how to maximize your shop's marketing using these free resources.

**Pick from the following 3 opportunities that is most convenient for you!**

**Tues, Sept 18, 2012**

**6:30-8:30pm**

**Springfield Area**

OTC College  
Building: ICW Rm: 108AB  
National and Chestnut Expy  
Springfield, MO

**Wed, Sept 19, 2012**

**6:30-8:30pm**

**Central MO Area**

Bandana's BBQ  
3405 Clark Lane  
(Hwy 63 & I70)  
Columbia, MO

**Thurs, Sept 20, 2012**

**6:30-8:30pm**

**Kansas City Area**

V's Italian Restaurant  
10819 E Hwy 40  
Independence, MO

**Cost is \$20 for ASA Members and \$25 for Non-Members**

## Registration Form

Company: \_\_\_\_\_ # Attending: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Please mark the date/location you are attending:**

\_\_\_ Tues, Sept 18th in Springfield

\_\_\_ Wed, Sept 19th in Columbia

\_\_\_ Thurs, Sept 20th in Kansas City

**FAX TO 816.817.2260 Or call ASA MO/KAN at 816.781.5801**

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