



The Jewish Federation OF EDMONTON

#200, 10220 156 Street • Edmonton, AB • T5P2R1 • (780) 487 0585

November 22, 2013

We are taking this opportunity to write to the members of the Edmonton Jewish Community to provide an update on Federation's planning for the needs of the community following the sale of the JCC land and building, and to address questions and concerns that have been voiced in the community.

Federation has received \$4.8 million from the JCC sale. As instructed by Federation's Board of Directors, all of the sale proceeds are being held in secure interest-bearing GICs. Not a single dollar of principal or interest from the sale has been spent, and none will be spent until Federation determines how to use the funds, following community consultation and ratification.

A Community Facility Utilization Committee was struck by Federation President Stephanie Hendin, and is being chaired by Marshall Shoctor, a Past-President of Federation. The committee members are listed at the bottom of this letter.

The committee has been meeting since the beginning of the summer, and is being assisted by Satya Das of Cambridge Strategies Inc. [www.cambridgestrategies.com], who is generously donating his time and professional expertise at no cost to the community.

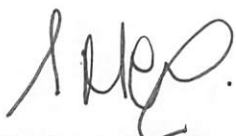
Although the committee has had preliminary discussions with both Beit Horim and Talmud Torah regarding a possible relocation of Federation/JCC facilities and operations, no commitments have been made to either organization, and none could be made to them, nor to any other organization, except as part of the Federation-directed planning process. Other potential arrangements may also be considered.

The committee is now launching a community-wide consultation process to begin discussions about community aspirations and needs. The process has been designed to reach as many members of the community as possible, and to involve every individual who has an interest in participating in the discussions. We estimate that initial consultation could take until the end of March. The results will be evaluated to guide the committee in formulating its next steps. To take part in this consultation please email info@edjfed.org and a member of the committee will make sure that you are invited to one of the group discussions.

At this point, it is premature to determine when the committee will forward its recommendations to the Federation Board. Given the long-term implications for any decisions ultimately taken by Federation, the committee wishes to make the soundest recommendations, not the fastest ones.

We will continue to update you as matters progress. There will be an update with Q&A at Federation's Annual General Meeting on December 4th at Beth Shalom, and subsequent communications from time to time. In the meantime, please feel free to call Federation CEO, Russ Joseph, at 780-487-0585, extension 203, or email russ@edjfed.org with any comments or questions. Alternatively, you can email info@edjfed.org and your comments will go directly to the committee.

Wishing you all a very Happy Chanukah.



Stephanie Hendin,

President

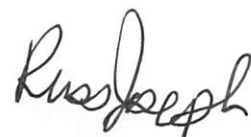


Marshall Shocter

Chair, Community

Facility Utilization

Committee



Russ Joseph

CEO

COMMITTEE MEMBERS:

Marshall Shocter, Chair

Stephanie Hendin, ex officio

Shane Asbell

Ellery Lew

Clive Oshry

Sharon Marcus

Elaine Romanovsky

Chloe Soibelman

Russ Joseph, Staff